## **Executive Summary**



## Performance Report for:

https://www.excelcampus.com/tips/tips-for-wo...

Report generated: Sun, Apr 12, 2020 6:13 AM -0700

Test Server Region: | Vancouver, Canada

Using: O Chrome (Desktop) 75.0.3770.100, PageSpeed 1.15-

gt1.2, YSlow 3.1.8

PageSpeed Score

B(87%) ^

YSlow Score

**D**(69%) •

Fully Loaded Time

3.2s^

Total Page Size

1.59MB ^

Requests

)4 **~** 

#### Top 5 Priority Issues

Leverage browser caching	D (67)	♦ AVG SCORE: 65%	SERVER	HIGH
Serve resources from a consistent URL	B (83)	<b>✓</b> AVG SCORE: 91%	CONTENT	HIGH
Defer parsing of JavaScript	A (90)	▲ AVG SCORE: 73%	JS	HIGH
Optimize images	A (92)	▲ AVG SCORE: 73%	IMA GES	HIGH
Inline small CSS	A (92)	♦ AVG SCORE: 96%	CSS	HIGH

#### How does this affect me?

Studies show that users leave a site if it hasn't loaded in 4 seconds; keep your users happy and engaged by providing a fast performing website.

As if you didn't need more incentive, Google has announced that they are using page speed in their ranking algorithm.

#### About GTmetrix

We can help you develop a faster, more efficient, and all-around improved website experience for your users. We use Google PageSpeed and Yahoo! YSlow to grade your site's performance and provide actionable recommendations to fix these issues.

#### About the Developer



GTmetrix is developed by the good folks at **Carbon60**, a Canadian hosting company with over 24 years experience in web technology.

https://carbon60.com/

#### What do these grades mean?

This report is an analysis of your site with Google and Yahoo!'s metrics for how to best develop a site for optimized speed. The **grades you see represent** how well the scanned URL adheres to those rules.

Lower grades (C or lower) mean that the page can stand to be faster using better practices and optimizing your settings.

#### What's in this report?

This report covers basic to technical analyses on your page. It is categorized under many headings:

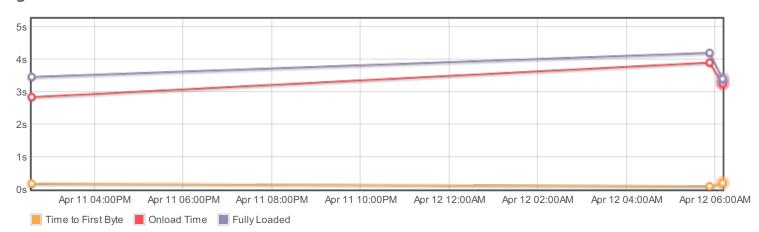
- Executive: Overall score information and Priority Issues
- History: Graphed history of past performance
- Waterfall: Graph of your site's loading timeline
- Technical: In-depth PageSpeed & YSlow information

These will provide you with a snapshot of your performance.

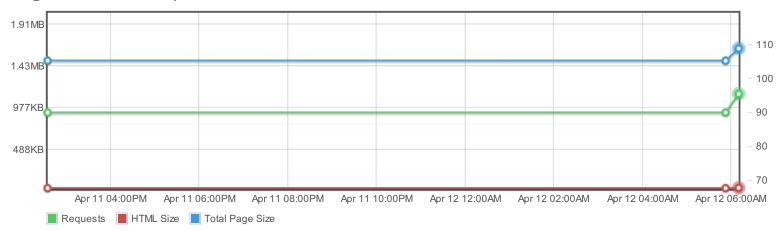


### History

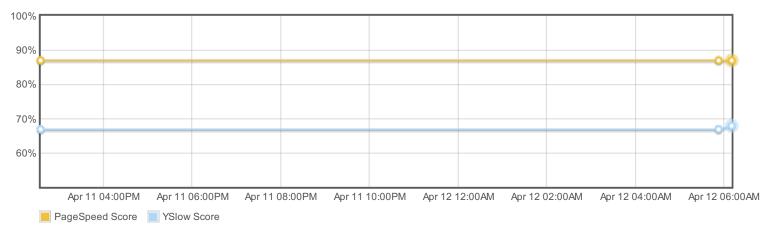
### Page load times



### Page sizes and request counts



### PageSpeed and YSlow scores





### Waterfall Chart

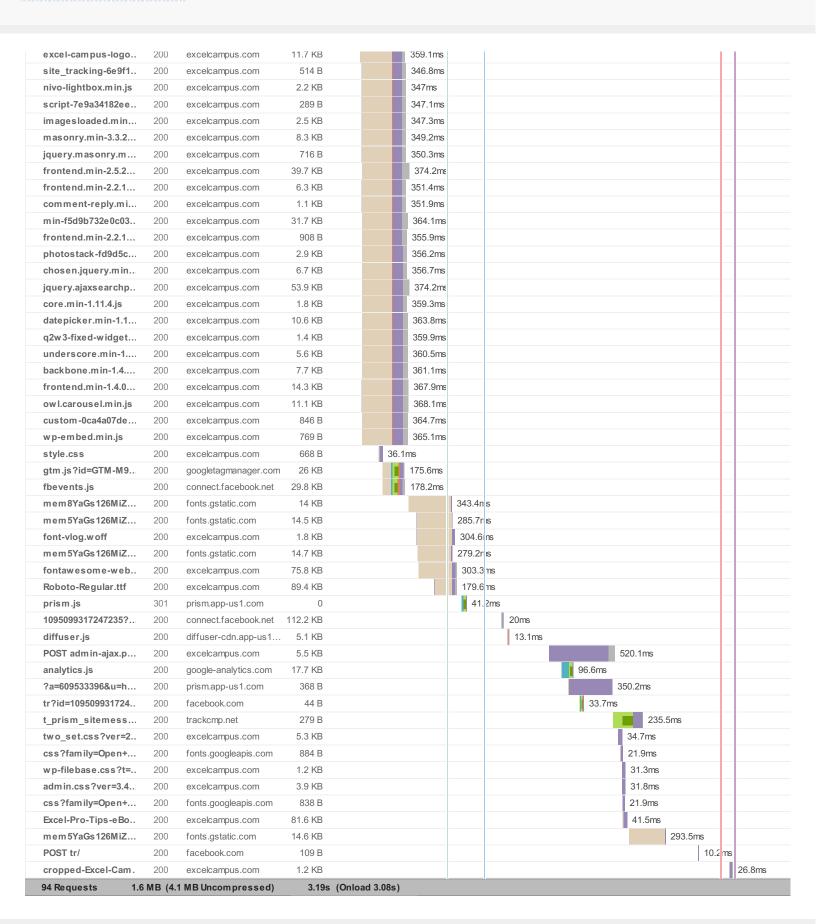
The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

5 Tips for Working from Home - Excel	Campus	
--------------------------------------	--------	--

ips for Working from H	lome - I	Excel Campus			
tips-for-working-fr	200	excelcampus.com	42.5 KB	209.8ms	
css?family=Open%	200	fonts.googleapis.com	1.5 KB	94.4ms	
wp-filebase-bf502f	200	excelcampus.com	1 KB	49.1ms	
style.min.css	200	excelcampus.com	7.4 KB	60.5ms	
nivo-lightbox-b8d5	200	excelcampus.com	828 B	53ms	
default-fc76868ab0	200	excelcampus.com	673 B	44.5ms	
thrive_flat-2.5.2.1.c	200	excelcampus.com	60.6 KB	112.3ms	
frontend-2.2.13.1.c	200	excelcampus.com	5.2 KB	111.7ms	
m in-f4e 90e 28faaa5	200	excelcampus.com	40.3 KB	124.2ms	
style.basic-c91b20	200	excelcampus.com	10.4 KB	121.5ms	
chosen-ce3eb35c2	200	excelcampus.com	2.3 KB	112.4ms	
style.instances-b4	200	excelcampus.com	3.6 KB	112.9ms	
styles-fe2c33360b1	200	excelcampus.com	15.3 KB	121.7ms	
dashicons.min.css	200	excelcampus.com	28.2 KB	135.3ms	
wp-auth-check.min	200	excelcampus.com	777 B	135.5ms	
ow l.theme.default	200	excelcampus.com	479 B	135.6ms	
owl.carousel.min.c	200	excelcampus.com	1 KB	135.8ms	
style.css	200	excelcampus.com	225 B	135.8ms	
style-b0b70d02258	200	excelcampus.com	3.6 KB	136.1ms	
jquery-1.12.4-wp.js	200	excelcampus.com	33 KB	139.1ms	
jquery-migrate.min	200	excelcampus.com	3.9 KB	135.9ms	
libs-frontend.min	200	excelcampus.com	21.4 KB	137.6ms	
excel-campus-logo	200	excelcampus.com	8.6 KB	194.4ms	
excel-campus-logo	200	excelcampus.com	17.9 KB	194.9ms	
Jon-Work-From-Ho	200	excelcampus.com	79.3 KB	332.4ms	
Closet-Office-Goog	200	excelcampus.com	89.4 KB	333.1ms	
Chores-or-Work.jpg	200	excelcampus.com	20.9 KB	311.3ms	
Avoid-the-Laptop-H	200	excelcampus.com	29.7 KB	324.5ms	
Stand-Up-Desks-2	200	excelcampus.com	36.5 KB	361.5ms	
Laptop-on-Griffin-S	200	excelcampus.com	71.5 KB	367.9ms	
Moms-reminder-to	200	excelcampus.com	28.9 KB	333.7ms	
Virtual-Meetings-Z	200	excelcampus.com	48 KB	370.4ms	
Copy-Sheets-Betw	200	excelcampus.com	22.9 KB	363.1ms	
Conditional-Forma	200	excelcampus.com	20.3 KB	355.1ms	
Conditional-Forma	200	excelcampus.com	11.6 KB	356.2ms	
Conditional-Forma	200	excelcampus.com	11.3 KB	356.4ms	
blank.png	200	excelcampus.com	447 B	356.6ms	
99ac082184860a04d	200	secure.gravatar.com	1.2 KB	317.3ms	
e473a31fe88797388	200	secure.gravatar.com	1.1 KB	317.4ms	
Standing-Desk-Boo	200	excelcampus.com	70.8 KB	387.1ms	
8cf8b5f42d447979b	200	secure.gravatar.com	1.2 KB	315.3ms	
Excel-Pro-Tips-eBo	200	excelcampus.com	22.9 KB	357.5ms	
Jon-Acampora-Pro	200	excelcampus.com	5.2 KB	357.8ms	
MVP_Horizontal_Bl	200	excelcampus.com	5 KB	357.9ms	
				050 /	



### Waterfall Chart



## Page Load Timings

### Page Load Timings

RUM Speed Index: 931

Redirect	Connect	Backend	TTFB
Oms	138ms	25ms	163ms
DOM int.	First paint	Contentful paint	DOM loaded
0.9s	0.9s	0.9s	1.2s (27ms)
Onload 3.1s (3ms)			

#### Redirect duration



This is the time spent redirecting URLs before the final HTML page is loaded. Common redirects include:

- Redirect from a non-www to www (eg. example.com to www.example.com)
- Redirect to a secure URL (eg. http:// to https://)
- · Redirect to set cookies
- · Redirect to a mobile version of the site

Some sites may even perform a chain of multiple redirects (eg. non-www to www, then to a secure URL). This timing is the total of all this time that's spent redirecting, or 0 if no redirects occurred.

In the Waterfall Chart, Redirect duration consists of the time from the beginning of the test until just before we start the request of the final HTML page (when we receive the first 200 OK response).

During this time, the browser screen is blank! Ensure that this duration is kept to short by minimizing your redirects.

#### Connection duration



Once any redirects have completed, Connection duration is measured. This is the time spent connecting to the server to make the request to the page.

Technically speaking, this duration is a combination of the blocked time, DNS time, connect time and sending time of the request (rather than *just* connect time). We've combined those components into a single Connection duration to simplify things (as most of these times are usually small).

In the Waterfall Chart, Connection duration consists of everything up to and including the "Sending" time in the final HTML page request (the first 200 OK response).

During this time, the browser screen is still blank! Various causes could contribute to this, including a slow/problematic connection between the test server and site or slow response times from the site.

#### Backend duration



Once the connection is complete and the request is made, the server needs to generate a response for the page. The time it takes to generate the response is known as the Backend duration.

In the Waterfall Chart, Backend duration consists of purple waiting time in the page request.

There are a number of reasons why Backend duration could be slow. We cover this is our "Why is my page slow" article.

## Page Load Timings

#### Time to First Byte (TTFB)

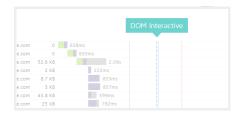


Time to First Byte (TTFB) is the total amount of time spent to receive the first byte of the response once it has been requested. It is the sum of "Redirect duration" + "Connection duration" + "Backend duration". This metric is one of the key indicators of web performance.

In the Waterfall Chart, it is calculated at the start of the test until just before receiving on the page request and represented by the orange line.

Some ways to improve the TTFB include: optimizing application code, implementing caching, fine-tuning your web server configuration, or upgrading server hardware.

#### DOM interactive time



DOM interactive time is the point at which the browser has finished loading and parsing HTML, and the DOM (Document Object Model) has been built. The DOM is how the browser internally structures the HTML so that it can render it.

DOM interactive time isn't marked in the Waterfall Chart as it's usually very close in timing to DOM content loaded.

#### First paint time



First paint time is the first point at which the browser does any sort of rendering on the page. Depending on the structure of the page, this first paint could just be displaying the background colour (including white), or it could be a majority of the page being rendered.

In the Waterfall Chart, it is represented by the green line.

This timing is of significance because until this point, the browser will have only shown a blank page and this change gives the user an indication that the page is loading. However, we don't know how much of the page was rendered with this paint, so having a early first paint doesn't necessarily

indicate a fast loading page.

If the browser does not perform a paint (ie. the html results in an blank page), then the paint timings may be missing.

## Page Load Timings

#### First contentful paint time



First Contentful Paint is triggered when any *content* is painted - i.e. something defined in the DOM (Document Object Model). This could be text, an image or canvas render.

This timing aims to be more representative of your user's experience, as it flags when actual content has been loaded in the page, and not just any change - but it may often be the same time as First Paint.

Because the focus is on content, the idea is that this metric gives you an idea of when your user receives consumable information (text, visuals, etc) - much more useful for performance assessment

than when a background has changed or a style has been applied.

If the browser does not perform a paint (ie. the html results in an blank page), then the paint timings may be missing.

#### DOM content loaded time



DOM content loaded time (DOM loaded or DOM ready for short) is the point at which the DOM is ready (ie. DOM interactive) and there are no stylesheets blocking JavaScript execution.

If there are no stylesheets blocking JavaScript execution and there is no parser blocking JavaScript, then this will be the same as DOM interactive time.

In the Waterfall Chart, it is represented by the blue line.

The time in brackets is the time spent executing JavaScript triggered by the DOM content loaded event. Many JavaScript frameworks use this event as a starting point to begin execution of their code.

Since this event is often used by JavaScript as the starting point and delays in this event mean delays in rendering, it's important to make sure that style and script order is optimized and that parsing of JavaScript is deferred.

#### Onload time



Onload time occurs when the processing of the page is complete and all the resources on the page (images, CSS, etc.) have finished downloading. This is also the same time that DOM complete occurs and the JavaScript window.onload event fires.

Note that there may be JavaScript that initiates subsequent requests for more resources, hence the reason why Fully loaded timing is preferred.

In the Waterfall Chart, it is represented by the red line.

The time in brackets is the time spent executing JavaScript triggered by the Onload event.

Note that Onload time was the previous default for when to stop the test prior to Feburary 8th, 2017.



# PageSpeed Recommendations

## PageSpeed Recommendations

RECOMMENDATION	GRADE	RELATIVE	TYPE	PRIORITY
Leverage browser caching	D (67)	♦ AVG SCORE: 65%	SERVER	HIGH
Serve resources from a consistent URL	B (83)	➤ AVG SCORE: 91%	CONTENT	HIGH
Defer parsing of JavaScript	A (90)	▲ AVG SCORE: 73%	JS	HIGH
Optimize images	A (92)	▲ AVG SCORE: 73%	IMA GES	HIGH
Inline small CSS	A (92)	♦ AVG SCORE: 96%	CSS	HIGH
Inline small JavaScript	A (92)	♦ AVG SCORE: 95%	JS	HIGH
Minimize redirects	A (92)	♦ AVG SCORE: 89%	CONTENT	HIGH
Avoid CSS @import	A (92)	➤ AVG SCORE: 98%	CSS	MEDIUM
Specify a cache validator	A (94)	♦ AVG SCORE: 96%	SERVER	HIGH
Minify JavaScript	A (97)	AVG SCORE: 90%	JS	HIGH
Specify image dimensions	A (98)	♦ AVG SCORE: 98%	IMA GES	MEDIUM
Minify CSS	A (99)	♦ AVG SCORE: 96%	CSS	HIGH
Minify HTML	A (99)	♦ AVG SCORE: 99%	CONTENT	LOW
Specify a character set early	A (99)	♦ AVG SCORE: 100%	CONTENT	MEDIUM
Avoid bad requests	A (100)	♦ AVG SCORE: 98%	CONTENT	HIGH
Avoid landing page redirects	A (100)	♦ AVG SCORE: 98%	SERVER	HIGH
Enable compression	A (100)	AVG SCORE: 89%	SERVER	HIGH
Enable Keep-Alive	A (100)	♦ AVG SCORE: 99%	SERVER	HIGH
Minimize request size	A (100)	♦ AVG SCORE: 96%	CONTENT	HIGH
Optimize the order of styles and scripts	A (100)	AVG SCORE: 94%	CSS/JS	HIGH
Put CSS in the document head	A (100)	♦ AVG SCORE: 100%	CSS	HIGH
Serve scaled images	A (100)	▲ AVG SCORE: 70%	IMA GES	HIGH
Combine images using CSS sprites	A (100)	▲ AVG SCORE: 94%	IMA GES	HIGH
Prefer asynchronous resources	A (100)	♦ AVG SCORE: 100%	JS	MEDIUM
Avoid a character set in the meta tag	A (100)	♦ AVG SCORE: 100%	CONTENT	LOW
Specify a Vary: Accept-Encoding header	A (100)	♦ AVG SCORE: 97%	SERVER	LOW



# YSlow Recommendations

### YSlow Recommendations

RECOMMENDATION	GRADE	RELATIVE	TYPE	PRIORITY
Add Expires headers	F (0)	❤ AVG SCORE: 31%	SERVER	HIGH
Make fewer HTTP requests	F (0)	❤ AVG SCORE: 33%	CONTENT	HIGH
Use cookie-free domains	F (0)	<b>✓</b> AVG SCORE: 56%	COOKIE	LOW
Reduce DNS lookups	C (70)	♦ AVG SCORE: 73%	CONTENT	LOW
Reduce the number of DOM elements	C (79)	❤ AVG SCORE: 91%	CONTENT	LOW
Use a Content Delivery Network (CDN)	A (90)	▲ AVG SCORE: 29%	SERVER	MEDIUM
Avoid URL redirects	A (90)	♦ AVG SCORE: 89%	CONTENT	MEDIUM
Compress components	A (100)	AVG SCORE: 90%	SERVER	HIGH
Minify JavaScript and CSS	A (100)	▲ AVG SCORE: 74%	CSS/JS	MEDIUM
Make AJAX cacheable	A (100)	♦ AVG SCORE: 100%	JS	MEDIUM
Remove duplicate JavaScript and CSS	A (100)	♦ AVG SCORE: 100%	CSS/JS	MEDIUM
Avoid AlphalmageLoader filter	A (100)	♦ AVG SCORE: 99%	CSS	MEDIUM
Avoid HTTP 404 (Not Found) error	A (100)	♦ AVG SCORE: 98%	CONTENT	MEDIUM
Use GET for AJAX requests	A (100)	♦ AVG SCORE: 100%	JS	LOW
Avoid CSS expressions	A (100)	♦ AVG SCORE: 100%	CSS	LOW
Reduce cookie size	A (100)	♦ AVG SCORE: 100%	COOKIE	LOW
Make favicon small and cacheable	A (100)	♦ AVG SCORE: 100%	IMA GES	LOW
Configure entity tags (ETags)	A (100)	♦ AVG SCORE: 96%	SERVER	LOW
Make JavaScript and CSS external	(n/a)		CSS/JS	MEDIUM